



STAR DORADO



EMAIL
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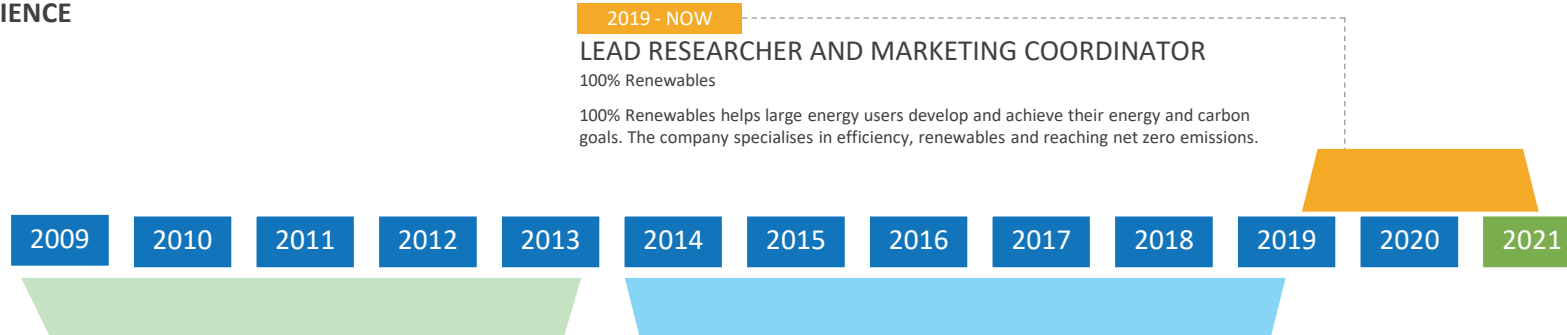
PHONE
1300 102 195

Star has joined 100% Renewables as Lead Researcher and Marketing Coordinator. Prior to this role, she was the Sales and Admin Lead for an Australian Custom Wear Company. She also has a considerable marketing experience as Brand Manager handling a portfolio of products including sportswear and personal care brands.

AREAS OF EXPERTISE

- ✔ Project-related research
- ✔ Client presentation and workshop design
- ✔ Marketing and collateral
- ✔ Project coordination
- ✔ Executive assistant

EXPERIENCE



2019 - NOW

LEAD RESEARCHER AND MARKETING COORDINATOR

100% Renewables

100% Renewables helps large energy users develop and achieve their energy and carbon goals. The company specialises in efficiency, renewables and reaching net zero emissions.

2009

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

EDUCATION

2015 UNIVERSITY OF THE PHILIPPINES, DILIMAN
Bachelor's Degree in Clothing Technology
Cum Laude

2016 - 2017

BRAND MANAGER

Unisell Corporation

Star handled various brands and initiated and engaged in various above and below-the-line communication programs (e.g., ads, tie-ups, events, promotions, publicity, etc.) that will meet the desired brand objectives for the target markets.

2018 - 2019

SALES AND ADMIN LEAD

Seight Pty. Ltd.

Star assisted in strategic planning to improve process workflow and liaised with customers on placing and finalising their orders

