



# STAR DORADO



EMAIL  
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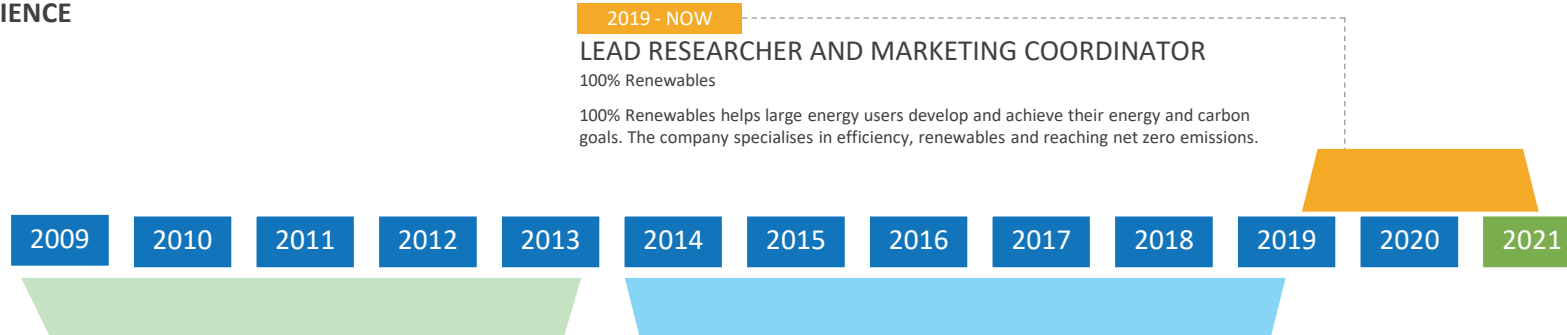
PHONE  
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Star has joined 100% Renewables as Lead Researcher and Marketing Coordinator. Prior to this role, she was the Sales and Admin Lead for an Australian Custom Wear Company. She also has a considerable marketing experience as Brand Manager handling a portfolio of products including sportswear and personal care brands.

## AREAS OF EXPERTISE

- Project-related research
- Marketing and collateral
- Executive assistant
- Client presentation and workshop design
- Project coordination

## EXPERIENCE



**2019 - NOW**  
**LEAD RESEARCHER AND MARKETING COORDINATOR**  
 100% Renewables  
 100% Renewables helps large energy users develop and achieve their energy and carbon goals. The company specialises in efficiency, renewables and reaching net zero emissions.

## EDUCATION

**2015 UNIVERSITY OF THE PHILIPPINES, DILIMAN**  
 Bachelor's Degree in Clothing Technology  
 Cum Laude

**2016 - 2017**  
**BRAND MANAGER**  
 Unisell Corporation  
 Star handled various brands and initiated and engaged in various above and below-the-line communication programs (e.g., ads, tie-ups, events, promotions, publicity, etc.) that will meet the desired brand objectives for the target markets.

**2018 - 2019**  
**SALES AND ADMIN LEAD**  
 Seight Pty. Ltd.  
 Star assisted in strategic planning to improve process workflow and liaised with customers on placing and finalising their orders

