



STAR DORADO



EMAIL

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PHONE

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Star has joined 100% Renewables as Lead Researcher and Marketing Coordinator. Prior to this role, she was the Sales and Admin Lead for an Australian Custom Wear Company. She also has a considerable marketing experience as Brand Manager handling a portfolio of products including sportswear and personal care brands.



AREAS OF EXPERTISE

- ✔ Project-related research
- ✔ Marketing and collateral
- ✔ Executive assistant
- ✔ Client presentation and workshop design
- ✔ Project coordination



EXPERIENCE

2019 - NOW

EXECUTIVE ASSISTANT TO THE CO-CEOs
LEAD RESEARCHER AND MARKETING COORDINATOR (2019 to 2022)
100% Renewables

100% Renewables is a consultancy known for developing net-zero strategies. We believe in a future when all organisations will be powered from renewables and have zero emissions. Our mission is to drive net profit with zero emissions.



EDUCATION

2015 UNIVERSITY OF THE PHILIPPINES, DILIMAN
Bachelor's Degree in Clothing Technology
Cum Laude

2016 - 2017

BRAND MANAGER
Unisell Corporation

Star handled various brands and initiated and engaged in various above and below-the-line communication programs (e.g., ads, tie-ups, events, promotions, publicity, etc.) that will meet the desired brand objectives for the target markets.

2018 - 2019

SALES AND ADMIN LEAD
Seight Pty. Ltd.

Star assisted in strategic planning to improve process workflow and liaised with customers on placing and finalising their orders

