



REGINE BALTAZAR



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Regine is our Marketing and Design Coordinator. She is helping the team with marketing-related initiatives and with maintaining our brand positioning. She has experience in corporate social responsibility projects, stakeholder engagement, marketing campaigns and brand initiatives execution, as well as corporate services.



AREAS OF EXPERTISE

- Brand strategy
- Client presentation and workshop design
- Project-related research
- Marketing and collateral
- Social Media Marketing Management



EXPERIENCE

2022 - NOW

MARKETING AND DESIGN COORDINATOR

100% Renewables

100% Renewables is a consultancy known for developing net-zero strategies. We believe in a future when all organisations will be powered from renewables and have zero emissions. Our mission is to drive net profit with zero emissions.

2015

2016

2017

2018

2019

2020

2021

2022



EDUCATION

2015 UNIVERSITY OF THE PHILIPPINES, LOS BAÑOS

Bachelor's Degree in Sociology

2015-2016

SALES ORDER DESK ASSISTANT

Samsung Electronics of the Philippines Corporation

During this time, Reg was tasked to assist and support the sales and marketing team in processing client orders via SAP.

2016 - 2022

CUSTOMER EXPERIENCE SUPERVISOR

Aboitiz Power Corporation

Regine was assigned first as an Admin Assistant and advanced her position to CSR Specialist. She was then promoted to Customer Experience Supervisor after expanding her scope into the marketing communication and stakeholder engagement roles.